

Hawke's Bay Forestry Awards Dinner 2026

Napier Conference Centre, Friday 20 November 2026

Sponsorship Prospectus



About the Awards

The Hawke's Bay Forestry Awards Dinner is one of the industry's premier bi-annual events, bringing together professionals from across the forestry sector to celebrate outstanding achievement, innovation, and excellence.

The 2026 Awards Dinner will be held on Friday 20 November 2026 at the Napier Conference Centre. The evening is a showcase of the best in Hawke's Bay forestry — from trainees and apprentices taking their first steps, to seasoned professionals and crews setting new standards across all sectors of the industry.

Hawke's Bay Forestry Key Facts

- 165,000 hectares of plantation forest – + 10% of the total NZ plantation, 10% of Hawke's Bay local area
- Forestry directly employs over 600 people, accounting for 14% of the region's primary industry workforce (including agriculture & fishing)
- Forestry & services accounts for \$200M of the region's GDP
- In 2025 the volume of wood products exported through the Port of Napier included over 330,000 m³ sawn timber, 260,000 air dried tonnes of pulp and 2.7 million m³ of logs

Why Sponsor?

We are seeking the support of the entire region to make these awards a success and to provide the chance to celebrate the high achievers and players that hold mana within the industry.

Sponsoring the Hawke's Bay Forestry Awards is a powerful way to demonstrate your commitment to the industry while gaining exceptional brand exposure across print, digital, and social channels. The value proposition for sponsorship will ensure your business reaches the industry target market, will generate networks, and will grow the profile of your business to the benefit of the region.

Sponsorship provides your organisation with:

- Logo placement across all event marketing materials in priority position based on tier
- Recognition in industry magazines, journals, company newsletters, and social media
- Branding on certificates, trophy plaques, nomination forms, menus, and tickets
- Branding at the Awards Dinner
- Post-event promotional winner flyers and A4 winner announcements
- Premium banner placement at the Napier Conference Centre on the night

Media & Promotion Coverage

Media	Promotion
Industry journals (e.g. NZ Logger Magazine)	Nomination forms, posters and flyers
Company newsletters	Trophy plaques & certificates
FICA Newsletters	Website links - hbfa.co.nz & hbforestrygroup.org
Local radio and newspapers	Website links to 'FridayOff-Cuts' and 'Wood Week'
National media	Banners & flags at Awards Dinner
	Menu cards and tickets to Awards Dinner
	Post-event article - NZME

Sponsorship Packages Overview

Four sponsorship tiers are available, each offering excellent brand visibility and recognition. All packages include logo placement on marketing materials, banners at the venue, and media campaign coverage. All prices are excluding GST.

Benefit	Supreme	Gold	Silver	Bronze
Value	\$7,500	\$5,000	\$3,000	\$2,000
Logo priority position	1st	2nd	3rd	4th
Supreme Winner Presentation	•			
Opportunity to address the dinner	•			
Complimentary dinner tickets	10 tickets	4 tickets	2 tickets	Purchase at \$75pp
Category trophy association	•	•	—	—
Certificate category association	•	•	•	—
Priority seating at dinner	•	•	•	—
Media & press coverage	•	•	•	•
Nomination form branding	•	•	•	•
Banners & flags at venue	•	•	•	•
Post-event winner flyers	•	•	•	•

Supreme Sponsorship \$7,500 + GST

Supreme sponsorship associates your brand with the Supreme Forestry award – drawn from the gold trophy winners. There is only one sponsorship at this level receiving the highest visibility across all event materials and ten complimentary tickets to the awards dinner, with top priority seating.

There will also be an opportunity to address the audience at the awards dinner while making the supreme award presentation.

Supreme Forestry Industry Award	Value + GST
Skilled Professional of the Year The supreme winner is drawn from the Skilled Professional category winners below. This represents the pinnacle recognition of the evening.	\$7,500

Logo Placement	Media & Other Benefits
1st priority position on all marketing collateral	Press statements via industry magazines & journals
Opportunity to speak at the dinner	Company newsletters
Supreme award presentation	National and local media
Nomination forms	TEN complimentary tickets with top priority seating
Advertising posters and flyers	Brand association with a specific award trophy
Menu cards and tickets	Additional tickets: \$75pp or \$750 per table of ten
PowerPoint presentation at Awards Dinner	
Post-event promotional winner flyers	
A4 Winners Flyer	
Trophy plaques – elected category	
Certificates – elected category	

Gold Sponsorship \$5,000 + GST

Gold sponsorship associates your brand with one of the premier award trophies. Gold sponsors receive the maximum visibility across all event materials, and four complimentary tickets with top priority seating.

Logo Placement	Media & Other Benefits
2nd priority position on all marketing collateral	Formalised press statements via industry magazines & journals
Nomination forms	Company newsletters
Menu cards and tickets	Local radio and newspapers
PowerPoint presentation at Awards Dinner	National media
Post-event promotional winner flyers	Four complimentary tickets with top priority seating
A4 Winners Flyer	Brand association with a specific award trophy
Trophy plaques – elected category	Additional tickets: \$75pp or \$750 per table of ten
Certificates – elected category	

Gold Award Categories

The following trophy categories are available for Gold sponsorship:

Award Category	Value + GST
Outstanding Regional Service Award	\$5,000
Crew of the Year Award (covers all supply chains – logging, roading, silviculture & distribution)	\$5,000
Outstanding Health & Safety Management Award	\$5,000
Outstanding Environmental Management Award	\$5,000
Awards Dinner Buffet	\$5,000

Silver Sponsorship \$3,000 + GST

Silver sponsorship associates your brand with one of the skilled professional or training excellence certificate categories. Silver sponsors receive third-priority logo placement and two complimentary tickets with priority seating.

Logo Placement	Media & Other Benefits
3rd priority position on all marketing collateral	Company newsletters
Nomination forms	Local and National media
Advertising posters and flyers	Two complimentary tickets with priority seating
Menu cards and tickets	Brand association with a specific certificate category
PowerPoint presentation at Awards Dinner	Additional tickets: \$75pp or \$750 per table of ten
Post-event promotional winner flyers	
A4 Winners Flyer	
Certificates — elected category	

Silver Award Categories

Skilled Professionals & Training Excellence (Certificate)

Award Category	Value + GST
Forestry & Establishment Excellence Award (individual, establishment, silviculture, fire)	\$3,000
Roading Civil Excellence Award (individual)	\$3,000
Harvesting Excellence Award (individual)	\$3,000
Log Processor Excellence Award (individual)	\$3,000
Distribution Excellence Award (log truck drivers, dispatch, port workers)	\$3,000
Wood Processing & Manufacturing Excellence Award (individual)	\$3,000
Tree Faller Excellence Award (individual)	\$3,000
Woman in Forestry Excellence Award (individual)	\$3,000
Log Truck Driver Excellence Award (individual)	\$3,000
Trainee of the Year	\$3,000
Training Company / Contractor of the Year	\$3,000
NZ Modern Apprentice of the Year	\$3,000
Special Contribution Award	\$3,000

Additional Silver Level Opportunities

Opportunity	Value + GST
Good Deed Award	\$3,000
Welcome Video	\$3,000
MC & Comedian (Te Radar)	\$3,000
Cocktail Drinks Reception	\$3,000

Bronze Sponsorship \$2,000 + GST

Bronze sponsorship packages provide excellent value event-night visibility with forth-priority logo placement across all marketing materials. All packages are agreed with specific promotion, collateral, and logo exposure. We are always keen to discuss new ideas, so let us know if there's something else you may be interested in.

Logo Placement	Media Coverage
4th priority position on all marketing collateral	Formalised press statements via industry magazines & journals
Nomination forms	Company newsletters
Advertising posters and flyers	Local radio and newspapers
Menu cards and tickets	National media
PowerPoint presentation at Awards Dinner	Dinner tickets available for purchase at \$75pp or \$750 per table of ten
Post-event promotional winner flyers	
A4 Winners Flyer	

Bronze Sponsorship Packages

Package	Value + GST
Complimentary Table Wines	\$2,000
Distribution Category	\$2,000
Candle wrap table numbers & placemats	\$2,000
Lucky ticket draw at awards dinner	\$2,000
Nomination Page - Banner Header	\$2,000

Sponsorship Application Form

To register your interest or confirm your sponsorship, please complete this form and return it to angie@manyhats.co.nz. All sponsorship commitments will be invoiced in August and are due by 20 September 2026.

(Please note this is first in, first served. If your preferred choice has already been requested, we will contact you to secure another sponsorship that suits.)

When confirming, please provide:

- Your organisation's name and contact details
- Your preferred sponsorship tier (Gold, Silver, or Bronze)
- Any specific award category you wish to be associated with
- Acceptance of Terms & Conditions below

Please indicate your acceptance of the terms and conditions below in relation to the sponsorship package you have selected:

Organisation Details

Company	
Name	
Mobile	
Email	
T's and C's Acceptance	

Sponsorship Package Selection

Please tick which sponsorship package, award category / package preference you would like to apply for:

Supreme Sponsorship - \$7,500 + GST	☐	Gold Sponsorship - \$5,000 + GST	☐
Gold Trophy Sponsorship - \$5,000 + GST	☐	Silver Sponsorship - \$3,000 + GST	☐
Silver Certificate Sponsorship - \$3,000 + GST	☐	Bronze Sponsorship - \$2,000 + GST	☐

Terms & Conditions

Sponsors are responsible for:

- Providing all advertising and promotional material to be displayed at the venue, including any platform signage entitlements as part of your sponsorship package
- Providing all artwork for advertising by the required date
- Own travel and accommodation costs

Dinner tickets are available at \$75 per person or \$750 per table of ten and will be available for purchase.

Thank you for supporting the Hawke's Bay Forestry Industry

We look forward to celebrating with you on 20 November 2026

Event Manager	HBFG Contact
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